

**Love & Happiness** 

# WELCOME TO GATOKA FLOWERS

GATOKA FLOWERS is an eminent Grower, Exporter and Supplier of a wide range of flower products. We deal in both raw material (RM) and packed at source (PAS) products to our valued customers' tastes and preferences.

We are among the market leaders in production and export of both premium and intermediate quality cut roses across the globe, with exquisite products and service.

Due to the diversity and range of our products, we supply the products to high end profile supermarkets, florist chains, wholesalers, and leading traders. Premised on the mission of becoming amongst the largest producers and distributors of cut flowers in the world, GATOKA fulfills its duty towards its employees, the wider community and society, and sustainable environment. We believe in spreading equity, equality, love and happiness in the world through the blossoming flowers.





#### The Farm

17 hectares crop area

Gatoka Flowers was established in 1990 with the dream and focused purpose to develop into one of the best exporters of rose cut flowers over the globe.

The farm is located near Thika town, approximately 55 kilometers from the Jomo Kenyatta International Airport in Nairobi, (JKIA) and 12km off the main Nairobi-Meru highway, after Gatanga Exit (C67), near the Blue Post Hotel. We are approximately 1780m above sea level, making our geographical location very conducive and ideal for growing and export of both premium and intermediate fresh cut roses.

Gatoka Flowers has grown from its initial cultivated area of 1.3 hectares under wooden green houses, to its current cropping area of 17 hectares constructed in steel structures.



# **OUR VISION**

GATOKA FLOWERS strives to offer elite quality roses across the globe, in a trusted and reliable manner, with the aim to blossom and cherish the lives of our customers.

## **OUR MISSION**

Our mission aims at achieving our professional corporate goals of producing and exporting at optimum levels, whilst ensuring proper welfare to our employees and surrounding communities, a sustainable environment, and to adopt latest state-of-the-art technologies in meeting the growing demands and expectations of our customers.



# **Quality Products**

Customized Experiences & Impeccable Services

GATOKA is well known for its legal, safe, sustainably cultivated, high quality and easily traceable (Back and forth) products. The farm delivers its fresh cutflowers from the farm to eventual customers in proper and unrivalled fresh condition. Above all, we ensure all our products meet legality, quality, safety, security and punctuality to the customers, as our primary goal and commitment to all our foreign customers. These are our key drivers towards becoming amongst the leading brands in the floriculture industry.

With a wide client and customer base, we ensure we offer customized experiences and impeccable services to all.

With a wide array of varieties of flowers, we aim at spreading joy and happiness through best production practices.

# **100%**Secure Delivery

At Gatoka Flowers, we believe in providing our customers with a commitment of flawless and impeccable service that maintains perfect cool /hydric chain and eventual long vase life. We feel blessed with all the gifts from mother-nature, and have our employees' support in the form of their dedicated hard work and obedience.

GATOKA FLOWERS runs a number of programs to ensure that we are known for our best endeavors in advancing an amazing and conducive environment at our work place.





## Certifications

Our farm subscribes to the best product quality and social certifications in order to meet the competing demands of our employees and wider community, sustainable environment, and the ever-changing demands and preferences of our customers.

GATOKA FLOWERS is honored by a number of internationally accepted and recognized certifications and codes of practice, which allow the company to focus on ensuring transparent production and accounting practices, upholding fair treatment towards its employees and the environment, and development of skills and techniques. The endeavor is to produce the best quality flowers and deliver only the best to our customers.



## Certifications

GATOKA FLOWERS is also committed in not only achieving the best standards of the certifications but also strives to go beyond the lines and become a land mark in the floriculture industry

The farm takes pride in the following certifications

- Member, Fresh Producers and Exporters Association of Kenya (FPEAK)
- Member, Kenya Flower council (Silver /MPS Global Gap)
   Certification
- Certified, Kenya Standards ISO 1728
- MPS-ECAS, A Certification
- Flocert Fair-Trade certification (Preparations for the audit at an advanced stage)







# The Team Committed & Well Trained Workforce

We achieve our goals of producing and exporting the highest quality standards through our dedicated Directors, backed up by a team of highly qualified and experienced professionals, supported by a loyal, committed, and well trained workforce, coupled with an excellent and conducive working environment. This is achievable through our strict and flawless processes and procedures that conform to unmatched standards that ensure our products conform to the highest international standards that meet all phytosanitary and plant quarantine regulations.





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